



PRESS RELEASE

**Itway: Roberto Castelli, founder of BCloud[®],
joins the Itway Group as a strategic consultant in the
Cybersecurity BU.**

**Expected 9 million turnover
in the three-year period 2023-2025**

Ravenna, 16 February 2023 – Itway S.p.A., parent company active in the IT, Cyber Security, AI and Big Data sector, listed on the Euronext Milan market, announces that **Roberto Castelli, founder of BCloud[®] S.r.l.**, a company operating in the field of SOFTWARE DEFINED STORAGE, LONG TERM ARCHIVE STORAGE, DATA GOVERNANCE and DATA MANAGEMENT, with a consolidated customer portfolio, **joins the Itway Group as a strategic consultant** for the commercial development of the **Cybersecurity & Infrastructure Business Unit** as an expert in **disaster recovery, datacenter, storage and cloud**. **Castelli's task will be** to identify new suppliers, technological partners and expand new commercial areas and sales channels.

"The collaboration with Itway will aim to select the best IT platforms in the world to accompany customers on a path of technological evolution thanks to a cloud-oriented architecture" says Roberto Castelli, who continues "the objective of our offer will be to improve performance and redefine the storage experience, simplifying how users securely interact with data. This ensures that corporate information is accessible in the long term and protects data from degradation and offers business continuity solutions that can restore systems and data in the face of serious emergencies that could affect the regular activity of companies. »

«We are very happy to have Roberto on board as a strategic consultant for Itway» declares the President and CEO G. Andrea Farina, who continues «Since Castelli is well known in our market and appreciated by its customers and vendors, its collaboration with Itway represents, in line with the industrial plan, a strengthening of the strategy of internal growth, commercial development and evolution of the Group".



This press release is available at the Company's registered office and website at www.itway.com, at Borsa Italiana and at the centralized authorized storage mechanism called "Emarket Storage" managed by Spafid Connect S.p.A., and can be consulted at [the www.emarketstorage.com](http://the.emarketstorage.com) address.

Itway – www.itway.com

Founded in Ravenna on 4 July 1996 by G. Andrea Farina, Itway S.p.A. is the head of a group that operates in the IT sector for the design, production and distribution of technologies and solutions in the field of cybersecurity, artificial intelligence (AI), cloud computing and big data. For over 25 years, the group has been the benchmark in the field of Digital Transformation solutions and services. Since 2001 Itway has been listed on the Mercato Telematico Azionario (MTA) of the Italian Stock Exchange.

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